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News Release

Wong & Partners holds 2015 Annual Legal Conference

Keynote address by US Ambassador to Malaysia focusing on US-Malaysia Partnership and trade relations; Conference plenary addressed Impact of Technological Innovation on Businesses in Malaysia and ASEAN

Kuala Lumpur, Malaysia – Wong & Partners, a member firm of Baker & McKenzie International in Malaysia, held its 2015 Annual Legal Conference on 28 May 2015, entitled "Mastering Change: How New Ideas are Transforming Businesses in Malaysia and ASEAN". The themes which were addressed include how businesses need to respond to rapid changes in technology and the corresponding legislative frameworks, as well as topical legal issues in Malaysia and across ASEAN, in light of the impending formation of the ASEAN Economic Community ("AEC"). The conference was attended by 180 guests, among them in-house counsel, trade associations and business associates from local and multi-national organisations.

The Honorable Joseph Y. Yun, Ambassador of the United States of America to Malaysia, addressed the audience as the keynote speaker. He provided an insightful take on the US–Malaysia and US–ASEAN relationships, in the context of the United State's "rebalance" to Asia, the Trans-Pacific Partnership, and its relations with China.

Wong & Partners managing partner, Adeline Wong, in her opening remarks, spoke of the Firm's alignment with Baker & McKenzie's commitment to ASEAN to become the global Firm of choice for clients in the Region. As part of the Firm's on-going efforts to continue the conversation ASEAN and AEC-related topics, she also spoke of two management briefs co-produced with the Economist Intelligence Unit in 2013-2014, titled "Riding the ASEAN Elephant" and "Re-drawing the ASEAN Map", respectively.

In the plenary session entitled "Shaking Things Up: Technology that Transforms and How to Keep Pace", a distinguished panel of technology and industry speakers was moderated by Kherk Ying Chew of Wong & Partners, and joined by Ken Chia of Baker & McKenzie.Wong & Leow. Speakers Michael Mudd of Asia Policy Partners Ltd, Michael Tan of Google Asia Pacific and Kanags Surendran of CIMB Bank provided their perspectives on how technological innovation is forcing businesses to do "more with less". They also gave their insights on the opportunities that new technologies are creating, and discussed the need for greater harmonisation across ASEAN to address regulatory risks.

Throughout the day, sector experts and legal practitioners from the member firms of Baker & McKenzie in Singapore, Indonesia, and Thailand, led discussions on market trends and provided insight on issues such as corporate liability policies in Malaysia, corporate reorganisation issues, trade and employee mobility issues in ASEAN, and the effects of the Goods and Services Tax in Malaysia.

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About Baker & McKenzie

Founded in 1949, Baker & McKenzie advises many of the world's most dynamic and successful business organizations through more than 11,000 people in 77 offices in 47 countries. The Firm is known for its global perspective, deep understanding of the local language and culture of business, uncompromising commitment to excellence, and world-class fluency in its client service. Global revenues for the fiscal year ended 30 June 2014, were US\$2.54 billion. Eduardo Leite is Chairman of the Executive Committee. (www.bakermckenzie.com)

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About Wong & Partners

Wong & Partners is a Malaysian law firm dedicated to providing solution-oriented legal services to its clients. The Firm uniquely combines its rich local knowledge with broad global capabilities. Since its establishment in 1998, Wong & Partners has grown steadily and now consists of 17 partners and more than 50 associates. The Firm's lawyers are able to deliver comprehensive and integrated advice to clients, and are trusted by respected domestic and multinational corporations for their needs in Malaysia and throughout Asia. The Firm's lawyers are committed to helping clients apply industry-specific, innovative and practical solutions. (www.wongpartners.com)

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