



Member Firm of
Baker & McKenzie International

For further details please contact:

Stephanie Jacob
Senior Communications Executive
(O) +603 22996408 / (M) +6012 372 5917
stephanie.jacob@wongpartners.com

Wong & Partners Advised TPC on its Acquisition of a Majority Stake in Euro-Atlantic

Kuala Lumpur, 1 September 2026 - Wong & Partners has advised Tsao Pao Chee ("TPC"), through its subsidiary Octave Food System Holdings Pte. Ltd., on the acquisition of a majority stake in Euro-Atlantic Sdn. Bhd. ("Euro-Atlantic"), a Malaysia-based leading specialty produce and gourmet groceries distributor.

[TPC said](#) that it acquired Euro-Atlantic group as part of its Well-being Economy investment strategy and expects the move to bolster its food systems division, which focuses on building food accessibility and security across the region.

The Euro-Atlantic group is one of Southeast Asia's most established importers and distributors of specialty food and gourmet groceries. It operates across Malaysia, serving leading retailers, hotels, and fine dining establishments. The Euro-Atlantic group will continue operating under its established brand post-acquisition, offering continuity for its existing customers.

Led by Transactional Partner Addy Herg, our team advised and supported TPC on the acquisition of a majority stake in Euro-Atlantic and the joint venture arrangement with Euro-Atlantic's founders, who will retain a minority shareholding to support Euro-Atlantic's integration into the TPC group.

"We are pleased to support TPC in its strategic investment in Euro-Atlantic which will help strengthen its growing food systems division. This transaction will also advance TPC in the important mission it has set itself of building strong food supply chains throughout our region," said Addy.

Associates Adrian Koh, Sherley Lau, Raynice Chew and Tan Yee Xuan supported this deal.

Our Firm is grateful to TPC for the opportunity to assist them on this matter, and we congratulate the team on this successful transaction.

- Ends -

About Wong & Partners

Wong & Partners is a Malaysian law firm dedicated to providing solution-oriented legal services to its clients. As a member firm of Baker McKenzie International, we bring a unique combination of local knowledge and global experience to every matter. Since its establishment in 1998, Wong & Partners has grown steadily and now consists of more than 20 partners and 50 associates and legal assistants. The Firm's lawyers are able to deliver comprehensive and integrated advice to clients and are trusted by respected domestic and multinational corporations for their needs in Malaysia and throughout Asia. The Firm's lawyers are committed to helping clients apply industry-specific, innovative and practical solutions. (www.wongpartners.com)

Wong & Partners.

Member Firm of
Baker & McKenzie International

For further details please contact:

Stephanie Jacob
Senior Communications Executive
(O) +603 22996408 / (M) +6012 372 5917
stephanie.jacob@wongpartners.com

Follow us on

