

# Wong & Partners.

Member Firm of  
Baker & McKenzie International

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## Wong & Partners strengthens its Intellectual Property & Technology practice

**Kuala Lumpur, 1 November 2023** - Wong & Partners, member firm of Baker McKenzie International, has strengthened its Intellectual Property and Technology practice with the hire of Ooi Ling Leong as Partner. She joins the Firm effective immediately.

Ooi Ling practices in all areas of intellectual property law including litigation, prosecution, rectification and invalidation proceedings, opposition proceedings, advisory, enforcement of intellectual property rights and advising on issues such as brand strategy.

She also has experience in assisting clients in the preparation and review of IP agreements, IP clauses in commercial contracts, IP clauses in employment contracts and employees' handbook and other IP related legal documents.

Managing Partner Munir Abdul Aziz said: "We are excited to welcome Ooi Ling to our Firm and look forward to her strengthening our award winning, innovative and client focused IP & Technology team. It is an important milestone for us that Ooi Ling joins us as our 25th partner in our 25th anniversary year. We continue to grow our partner ranks to enable us to serve the expanding needs of our clients."

Head of IP & Technology Partner Kherk Ying Chew observed: "I am delighted to have Ooi Ling join the team and look forward to benefitting from her experience and skill set. Navigating intellectual property law is becoming ever more complex as technology surges ahead and regulations try to keep pace. Organisations look to our team to help keep them on the front foot and I believe Ooi Ling will help us in our efforts to meet our clients' needs."

Commenting on her new role, Ooi Ling said: "I am excited to get started at Wong & Partners and to work with this dynamic and experienced team. In this age of rapid digitisation and artificial intelligence, organisations and individuals are constantly having to adapt and react to protect their intellectual property. Clients are looking for partners to help them with holistic legal strategies to protect and help them fully benefit from their intellectual property, and I look forward to working closely with my colleagues to help our clients achieve that."

Ooi Ling holds a LLB (Hons) from University of Malaya and was called to the Malaysian Bar in 2012. She is also a Registered Trademark Agent and a Registered Patent Agent, and a member of the Asian Patent Attorneys Association. Prior to joining the Firm, she was a Partner at a leading local firm in Kuala Lumpur.

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## About Wong & Partners

Wong & Partners is a Malaysian law firm dedicated to providing solution-oriented legal services to its clients. As a member firm of Baker McKenzie International, we bring a unique combination of local knowledge and global experience to every matter. Since its establishment in 1998, Wong & Partners has grown steadily and now consists of more than 20 partners and 50 associates and legal assistants. The Firm's lawyers are able to deliver comprehensive and integrated advice to clients, and are trusted by respected domestic and multinational corporations for their needs in Malaysia and throughout Asia. The Firm's lawyers are committed to helping clients apply industry-specific, innovative and practical solutions. ([www.wongpartners.com](http://www.wongpartners.com))

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